



East Lake Pet Orphanage

Connecting People and Pets for the Mutual Enrichment of Life

10101 E. Northwest Hwy / Dallas, Texas 75238 / 214.349.ELPO (3576)

www.elpopetfair.com

August 2011

Dear Pet Lovers,

Please join us for the 10th Annual Pet Fair, the largest interspecies adoption & pet educational event in the city! The event is held at East Lake Pet Orphanage. Your contributions help save lives and provide the care for pets that desperately need it! The Pet Fair is scheduled rain or shine on Sunday, November 13, 2011 from 12:00 p.m. to 4:00 p.m. We expect 1,000 guests and their children (two and four-legged).

Goals for Pet fair include:

- Informing the public about the importance of spaying and neutering, micro-chipping and wellness care.
- Engaging the community in efforts to reduce the euthanasia rate and increase adoptions.
- Connecting your product and services with the community.
- Exposing the community to a variety of types of pets beyond cats and dogs that include birds, pigs, reptiles, rabbits and many more.
- Fun for the family with animals, food, games and entertainment for all!

How YOU can help:

- Sponsor a product/ services table or fun booth at the event. "Fun booths" are interactive games or products that entertain fair-goers and provide an educational component. See sponsorship listing for details
- Make a tax-deductible contribution to help us care for the hundreds of homeless pets who come to the orphanage each year.
- Make a tax-deductible donation of products and/or services for our silent auction and raffle

Call to reserve your spot today at 214-342-3100 or email events@welovepets.net. All spaces are subject to availability on a first-come basis.

Calling all non-profit animal rescue groups! You are welcome to one 10x10 complimentary space. You must make a reservation for your space. You are welcome to solicit donations and offer pet adoptions.

Thank you for helping pets in need.

Karen Fling, DVM
East Lake Pet Orphanage



East Lake Pet Orphanage

Connecting People and Pets for the Mutual Enrichment of Life

10101 E. Northwest Hwy / Dallas, Texas 75238 / 214.349.ELPO (3576)

www.elpopetfair.com

Sponsorships:

Presenting Sponsor (1 available): **\$5,000.00**

- 20 x 20 prime location with 2 tables, 4 chairs and electricity

Your logo included in all:

- All print collateral
- All radio and TV advertising
- All press and media
- Website and social media
- Event signage including banners prominently displayed on Northwest Highway prior to the event
- Announcements from stage throughout event
- Use of ELPO logo for promotion

Entertainment Sponsor (5 available): **\$2,500.00**

- You will sponsor the entertainment at the event. (For example your logo would be on the caricature artist booth)
- 10 x 10 space with 1 table and 2 chairs

Your logo included in all:

- All print collateral
- All radio, TV advertising
- All press and media
- Website and social media
- Event signage
- Use of ELPO logo for promotion

Entertainment options: Butt Sketch Artist, Cake Walk, Stuffed Pet Adoptions, Teddy Bear Surgery, Bounce House

Gold **\$1,000**

- 10 x 10 space with 1 table and 2 chairs

Your name included in all:

- All print collateral
- All radio, TV advertising
- All press and media
- Website and social media
- Event signage
- Use of ELPO logo for promotion

Silver**\$500**

- 10 x 10 perimeter space with 1 table and 2 chairs

Your name included in all:

- All print collateral,
- All Radio, TV advertising,
- All press and media
- Website and social media
- Event signage
- Use of ELPO logo for promotion

Bronze**\$250**

- 10 x 10 perimeter space with 1 table and 2 chairs

Your name included in all:

- All print collateral
- All radio, TV advertising
- All press and media
- Website and social media
- Event signage
- Use of ELPO logo for promotion